

STORYTELLING & PRESENTATION DESIGN

I create moving presentations by compressing complex ideas into story structures with compelling visuals. I am well-versed in a variety of design styles and brand guidelines, which you can see in the example work below.

PITCH DECK DEVELOPMENT	CUSTOM TEMPLATE CREATION	PRESENTATION REDESIGN
KEYNOTE SPEAKER PRESENTATIONS	CORPORATE & SALES PRESENTATIONS	BRAND & CONTENT STRATEGY

Product Positioning Statement

For forward-thinking architects, homeowners, and builders only Vitamin D creates a space for light, comfort, and connection through a fully constructed, projected glass structure that seamlessly integrates into the home.

Product Value Proposition

For forward-thinking architects, homeowners, and builders looking to add unique, personal experiences to the home, Marvin Vitamin D is a fully constructed, projected glass structure—an elegant extension of interior space designed to create opportunities for connection.

WHAT IS GETAROUND?

Getaround opens the door for you to start earning quickly by driving with Uber without having any of the costs or hassles of owning a car.

- Instant access to an uber car
- No subscriptions required
- Insurance and roadside assistance
- Drive and earn with uber quickly

LOGO MARK:
BELLA, all caps in a thin sans serif font. Bella is designed with a minimal, thin sans serif font to create a clean, simple look for the brand, representing the clean, simple ingredients of the product.

TAGLINE:
foster a balanced state of mind
the word foster is a nod to fostering (to - common in the world of rescue). "a balanced state of mind" is a clear, succinct description of the CBD water benefits.

BRAND MARK:
Three water droplets in harmony
the brand mark is a clean, minimal approach to represent balance through an abstract version of water droplets. The three separate water droplets fit together in harmony, visually representing a balanced state of mind.

PRODUCT DESCRIPTION:
best hemp-derived CBD and spring water

INDIAN FOOD FITS RIGHT INTO POPULAR AMERICAN FOOD PREFERENCES

GLUTEN FREE

HEALING

VEGAN

PLANT BASED

VEGETARIAN

BALANCED

#SHAREHAPPY

The content strategy will evolve away from the overrun nature of the fast food "roasting" culture. McDonald's and Coca-Cola will remain steadfast in their direction, and further enhance the opposite approach: to kill with kindness.

INDUSTRY EXPERIENCE

I have experience working with companies of all sizes from start-up through global enterprise, and in a variety of industries.

- AUTO
- BEAUTY & FASHION
- CANNABIS
- CONSUMER GOODS
- CORPORATE
- ENTERTAINMENT
- ESPORTS
- FOOD & DRINK
- FINANCE
- FITNESS
- HEALTHCARE
- LUXURY
- MUSIC
- REAL ESTATE
- SPORTS
- TECHNOLOGY

SAVOR: SA-VOR

VERB

1. TO TASTE GOOD FOOD OR DRINK AND ENJOY IT COMPLETELY.

OUR CUSTOMERS CALL US THE "EASY-BUTTON" FOR VEHICLE DELIVERY LOGISTICS

We answer the WHO and HOW to move vehicles

Provide customer with complete visibility for the duration of the move

Automatically track all move costs (labor, expenses, insurance, plating)

One platform for both retail and commercial clients

DRIVAIVER is the only cloud platform and mobile first product on the market

PHASE ONE: WHOLESALE AND WHITE LABEL SALES

There are many established and well-funded CBD companies that have already captured percentages of the marketplace. The CBD is being sold online, at grocery stores, at pharmacies, at major gym chains and supplement storefronts. The best part is that it is being sold all over the world, and unlike THC cannabis products we can produce CBDs hemp products in California and ship it to any country where it is legalized.

Once CBD companies sample our oxygenated CBD-ALIVE and are educated on the science supporting it, they will want in on the action. We will sell in bulk wholesale sales and white label products for them. This is the quickest way for our company to establish and grow partnerships with current CBD giants in the market and sell directly to them.

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Our Mission:

Bring the life-changing power of personal nutrition within everyone's reach.

MARKET

Foodservice will be no exception.

MenuFoodCommerce is replacing guesswork and rules-of-thumb with digital precision in plugging *supply-side* foods into *demand-side* menus.